

Race for White House boosts interest in UK presidential addresses

The battle for the White House is causing a surprise surge in demand for properties with presidential addresses this side of the Atlantic.

Purplebricks, the UK's third largest estate agent, has seen a spike in demand for homes with a US presidential connection since the election race and media coverage has ramped up.

This week alone, there have been four viewings and one offer at the White House, up for sale in Henley-in-Arden for £190,000.

A sixth of all viewings at a house on Trumpinton Drive, St Albans, have taken place this month whilst a property on Bush Road in Swansea has had 11 viewings and two offers. Lincoln Drive in Nottingham also had an offer this week.

When it comes to the two main candidates, the Clinton name is more widespread in the UK than Trump. There are 2004 addresses in the UK bearing links to the Clinton camp, compared with just 36 relating to the Trump moniker.

Bush is the most popular when it comes to street names in the UK, with over 4146 listed, followed closely by Lincoln with 4086.

Not surprisingly there are just four Obamas and four Reagans, though there are 579 Barracks.

Michael Bruce, CEO, Purplebricks said: "It looks as though media coverage of the US elections has subliminally affected homebuyers and the properties they are looking at. So on that note, if you live in Santa Close or Christmas Lane, do give me a call!"

Notes:

Homes linked with Presidential names for sale through Purplebricks include:

15 Clinton Crescent, Ilford, IG6 3AH
26 Trumpington Drive, St. Albans, AL1 2JP
6 The White House, Henley-in-Arden, B95 5GA
43 Lincoln Drive, Mansfield Woodhouse, NG19 8JR
1 Bush Road, Morrision, SA6 8EG