

PURPLEBRICKS ANNOUNCES MAJOR RECRUITMENT DRIVE

Estate agent Purplebricks is looking to engage hundreds of new Local Property Experts as it continues on its growth trajectory to become the biggest estate agent in the UK.

With more than 500 Local Property Experts already working across the UK, Purplebricks has shown that sellers are turning away from traditional commission-based agents, in favour of its hybrid service.

In under three years, Purplebricks has revolutionised the way people buy, sell and let property. It charges one fair, fixed fee, unlike the percentage commission model and combines the best people with a transparent and 24/7 convenient technology platform.

Michael Bruce, Purplebricks Founder and Global CEO, said: “Our quest for more talented Local Property Experts is a direct result of overwhelming customer demand. People now have a great alternative to the traditional estate agent – one that will save them loads of commiseration and give them a brilliant service.”

The Local Property Experts representing Purplebricks are experienced professionals who cover dedicated, local postcode areas and tend to earn significantly more than they did when an estate agent on the high street. They typically have 5 years’ estate agency experience and many of them are former Valuation Managers, Branch Managers or Area Managers with high street agents.

Purplebricks’ recruitment drive follows a highly successful TV advertising campaign highlighting the savings house sellers can make by using Purplebricks and avoiding “commiseration” – the feeling you get when you’ve spent thousands on commission but received nothing more for your money.

Michael added: “Customers love our passion for service and our willingness to go the extra mile. We want to work with people who focus on people, not just property.

“In return, we offer our Local Property Experts the support and flexibility to grow a successful business, the chance to reap the rewards of their hard work and the opportunity to join an exciting global business that is transforming an industry.”

Notes

For more information visit: www.purplebricks.com/join-the-team

While the average UK commission paid on a property sale is over £4,000 and £9,000 in London, Purplebricks charges a flat fixed rate of £849, or £1,199 in London and surrounding areas.

Figures based on Land Registry sales April 2017 and assume an average estate agent commission of 1.5% plus VAT.